

Tasmanian Fine Food Awards 2020

Regretfully, this year's Tasmanian Fine Food Awards have been cancelled due to the Coronavirus crisis.

A great deal of preparation has been undertaken for this year's Awards which are one of the oldest and most respected food awards programs in Australia. But as the event approaches, the continuing uncertainty surrounding Coronavirus makes it increasingly difficult to proceed.

The extensive work undertaken this year to redesign the event to maximize outcomes for both entrants and sponsors will carry over to next year, and at this stage we are anticipating entries for 2021 will open in March next year.

Respected industry identity Rod Wyker was engaged by the Society ahead of this year's Awards to develop a strategic plan for the event as well as closer links with the food making industry. This plan will provide the impetus for the Awards next year.

Previously known as the Royal Hobart Fine Food Awards, the name change to the Tasmanian Fine Food Awards recognises that entries come from every part of Australia and from all over Tasmania.

Next year you will notice a new category in the Awards covering vegan foods; more seamless links to food industry associations and their own awards programs; enhanced sponsorship packages; and professional development opportunities such as master classes, as part of our Awards event.

As to the decision in regards to this year, the Society felt that both entrants and sponsors would be focused on other issues right now, and the logistics of running the Awards were becoming a major challenge at a time when interstate judges would be unable to travel to Tasmania, and social distancing restrictions made assemblies of numbers of people difficult. In addition, the Society was concerned to protect the wellbeing of its own staff.

If you visit our website – www.hobartshowground.com.au – you will see regular updates posted on all our events; and we look forward to meeting up with you again at the 2021 Tasmanian Fine Food Awards.

Yours sincerely,

Royal Hobart Showgrounds.